

# Holy Family Bookstore

1519 Fremont Avenue, South Pasadena, CA 91030 **December 9, 2007**

## Through December 23 Bookstore SPECIAL HOLIDAY HOURS

### SUNDAY

9:00 a.m. to 3:00 p.m.

### MONDAY & TUESDAY

10:00 a.m. to 5:00 p.m.

### WEDNESDAY

10:00 a.m. to 7:00 p.m.

### THURSDAY, FRIDAY,

### SATURDAY

10:00 A.M. to 5:00 p.m.

December 24 9:00 a.m. to  
12:00 Noon

## *Fair Trade Faire December 1-9*

We hear the phrase "Fair Trade Merchandise" frequently at Holy Family. Here is a simple explanation of how **Catholic Relief Services** promotes this concept. **SERRV International** is committed to an innovative plan to integrate development and alternative trade in their work with artisans and farmers. In a world where almost 3 billion people survive on \$2 or less a day, **SERRV's** goal is to reduce poverty and bring economic opportunity to developing countries.

How does **SERRV** build the capacity of their partner artisan and farmer organizations?

First, they work with each local grassroots enterprise to generate needed earned income (and gain practical experience) by marketing their products directly through our support network of volunteers and churches.

Second, **SERRV** establishes long-term written agreements with these organizations to work with them to obtain the training, technical assistance, and organizational and product development skills they must cultivate to grow their enterprises and compete in the global marketplace.

Finally, when they are ready, **SERRV** will develop the systems and connection needed to help these enterprises access larger commercial markets for their products - so that their reliance on **SERRV** will lessen, empowering them to become independent.

The Holy Family Bookstore is pleased to feature a large selection of some very special merchandise from these artisans. From hand-woven baskets to unique children's toys to beautiful kitchen-ware, we have assembled some remarkable products for your gift-giving needs. With the purchase of these goods, the gift of sustenance is shared with people all around the world.

We still have a good selection of this unique merchandise available. Today is the last day that the collection will be seen as a whole, where it

A Holy Family Bookstore Gift Certificate makes a great gift for teachers, board member acknowledgements, any occasion where finding just the right gift is challenging. Gift certificates can be purchased in any denomination.

2008 St. Joseph Sunday Missals have arrived. These publications contain readings for all *Sunday* masses in the coming liturgical year.

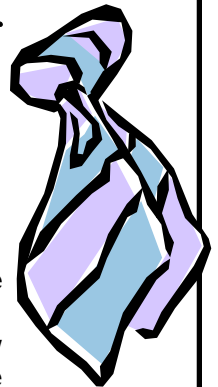
## Not Just Another Tie....

....It's a

## Holy Family Tie

Just in time for holiday giving, we have received a shipment of lovely silk ties, that will be found only in the Holy Family Bookstore. Incorporating our distinctive Holy Family 5-block cross and an image of the dome of the Church, these ties are available in blue or red.

A great gift idea for a Holy Family Dad, grad or alum, these ties are available in limited quantities. Manufactured by "Vineyard Vines" from Martha's Vineyard, the ties are made of high quality silk. Comparably priced at much higher prices, we are pleased to offer these unique Holy Family ties at \$60.00.



## And Grace Will Lead Me Home

Images of the Prodigal Son  
*from the Jerry Evenrud Collection*

The simple story of sin and forgiveness in the parable of the Prodigal Son has deeply captivated and inspired the imaginations of millions of readers since Luke first put the parable to page. As collector Jerry Evenrud has discovered, the story has also captivated and inspired artists of every age. Evenrud's collection of over two hundred fine art works inspired by the parable of the Prodigal Son, by artists of many nationalities, presents the story in a universal language.

There are many themes in the parable that have become the focus of the various artists—departure, debauchery, degradation, return, reconciliation and celebration. Fifty-two of the works from the collection are highlighted in a beautiful new book we have in the Bookstore. John Swanson shared this book with us and we are so happy to share it with our customers. Accompanying the many images are short essays that illuminate theological, artistic, and spiritual aspects of the works, and in some instances, the lives of the artists who created them. A double-page spread is devoted to each of the art pieces featured. The book is lavishly illustrated with over one hundred reproductions and photographs.

## Sister Wendy on Prayer

Sister Wendy Beckett, adored and renowned art historian, has spent years in silence and contemplation in her calling as a nun. Her celebrated television specials and books about art have led her many admirers to ask about her own faith and practices. For the first time, in this thoughtful examination of the nature of prayer, she reveals her deeply held beliefs about her religion and her intimate understanding of God.

After a most interesting and enlightening biographical introduction by David Willcock, Sister Wendy reflects on the richness and wonder of prayer,, sharing what she's learned in her decades of silence and contemplation. Through her personal thoughts and intimate practices, Sister Wendy opens a window into her own spiritual life and illuminates the remarkable power of prayer to enrich and fulfill our lives.

And because no book by Sister Wendy would be complete without art – accompanying her wisdom are thirteen beautiful reproductions of paintings that Sister Wendy has selected because of the spiritual connection she has with each.

This is a beautiful little volume that would make a perfect gift for many people on your holiday gift list.

## at home: PASADENA



From the people who brought you last year's Bookstore best-seller

*Hometown Pasadena: the Insider's Guide*, we are pleased to

present *At Home: Pasadena*. This beautiful gift book explores the public and private spaces in the homes and gardens of Pasadena and her architecturally rich neighbors from South Pasadena and San Marino to Altadena, Sierra Madre and Eagle Rock. Organized by the activities of daily life—cooking & eating, retreating, playing, gardening — each chapter is filled with vivid color photographs and energetic text that takes readers in the front door and out the back door and over to the rose garden in more than fifty homes.

A collaboration of many graduates of Pasadena's Art Center College of Design, this beautiful volume invites you to explore an American architectural treasure, and get to know the gracious living that is done in Pasadena, at home. A gift made for many people on your Christmas gift list.

## Reading Group Selections in Stock at the Holy Family Bookstore



Men's Reading Group— December

*I'm Proud of You:*

*My Friendship with Fred Rogers*

By Tim Madigan

When journalist Madigan met "Mister" Fred Rogers in 1995, his personal life was in shambles. In this story reminiscent of Mitch Albom and his phenomenal bestseller *Tuesdays with Morrie*, the author details the relationship between a man struggling with living life and the person he calls "the human embodiment of heaven."

Women's Reading Group— December

*Mysteries of the Middle Ages*

By Thomas Cahill

On visits to the great cities of Europe--monumental Rome, the intellectually explosive Paris of Peter Abelard and Thomas Aquinas, the hotbed of scientific study that was Oxford, and the incomparable Florence of Dante and Giotto--Cahill brilliantly captures the spirit of experimentation, the colorful pageantry, and the passionate pursuit of knowledge during the Middle Ages.

*The Holy Family Reading Groups explore a diverse group of books in their monthly meetings. The upcoming selections are very exciting. The choices are thoughtfully made and even if you cannot join the groups in discussion of the books, we encourage you to take a peruse their monthly selections if you are looking for interesting personal reading.*

*If you would like to join the book discussions, dates and times of the gatherings are available in the weekly parish bulletin.*